



I decided, after several years of business training, advanced leadership courses, hands-on experiences with highly successful businessmen, mentorships from many other successful people from many walks of life etc., to find a leadership coach to help me coordinate, focus, identify, establish and consolidate ME as a person and a leader.

Whilst I knew this was the next best step for me I also had some complex personal issues in my life and although I had a basically successful business, a close family and

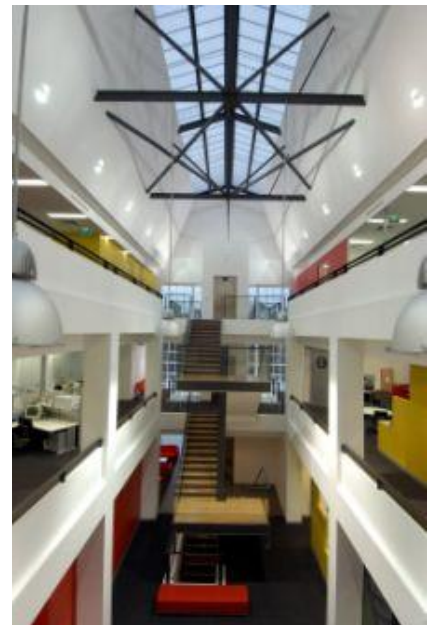
friends – I just didn't know where to start. How would I know how to choose the right person for me? I also knew from talking to others that a personal coach was expensive!

So I began to look! I was looking for someone who was about my age or younger with some serious runs on the board in their own life and a personality I got on well with.

After an exhaustive process, many interviews, proposals, reviews etc I found LEADERSHIP REVOLUTION and James Holden. From the instant James walked into my office; his approach, his spirit, his personality and all the other things I was looking for were immediately apparent. It was only a short period of time and I had made my decision. James did not pressure me nor persuade me either way; he presented sensible options/ideas, made sensible suggestions in various ways and in a very corporate professional manner – including an interesting approach to his fees. He captivated my interest and then my confidence, which was a very important to this working.

I worked with James for about 2 years and the following is a snap shot of what I got out of this life changing experience:

- ***He helped me identify the difference between leading in FEAR vs. LOVE. Of all the things I learned this would have to be THE most revolutionary for me.***
- ***He helped me find out EXACTLY where I was and where I wanted to be in a set period of time***
- ***He liberated me from my “caged” thinking and helped me “reuse” this skill with others***
- ***He helped me to be “comfortable being ME!” and not live in a bubble of inferiority complex or fear***
- ***He helped me be specific! Not to ramble, identify what I WANT out of a situation and GET it – not by force or arrogance but by KNOWING what I wanted.***
- ***Opened my mind to a broad fearless approach to life in general. I now have the ability to embrace a wide range of subjects, ideas, and opinions to sort through their relevance to me and be able to use it to develop/build me as a person, not only in my private life but also my business. I am not restricted any more to my own fixed views on things.***
- ***He worked through and helped me resolve some very complex personal issues that are now settled.***
- ***Sort out and establish a range of business organisational issues such as the sales team, set benchmarks, targets and goals***
- ***He helped me to master my recruitment skills and choose good people for the business***



- ***He was and still is my personal confidant and friend to whom I can turn when I want to chat about something/anything.***
- ***Built me into a loving, confident, assertive individual which has changed my life and approach in innumerable areas for which I am eternally grateful!***



The journey is not finished! But I now have the skills to constantly identify and adjust the things I know held me back before and constantly challenge/expand/achieve the things that might once have been unattainable in my mind! We have a business that is going gangbusters with some very exciting prospects in the pipeline. I am a confident leader to take the business to the next level of success – next to or in front of our biggest competitors!



A few further comments I would like to make from my heart; James is a warm, generous, loving, intelligent beautiful person who knows his own mind, is prepared to state it irrespective of the outcome because he knows what works and what doesn't and knows where he is headed in life! He is not arrogant or overbearing in any way; his respect for people, their views, their outlook and mankind in general has been inspirational to say the least!

I can totally recommend James to anyone who is in a similar situation to me. What I will say is there are challenges and there is discipline needed to commission someone like James to assist in your journey. Transparency and the willingness to accept what he has to say to you will pay off if you are prepared for it! GOOD LUCK!!

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Kind regards,

Anthony

Anthony John
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